

## **Transmissions Ad Sizes**

### **Full page ad**

**No bleed:**

7.5 inches wide X 10 inches deep  
(45 picas X 60 picas)

**Full-bleed:**

8.75 inches wide X 11.25 inches deep  
(52p6 X 67p6)  
*Note: Live area should be*  
7.5 inches wide X 10 inches deep  
(45 picas X 60 picas)

### **Half page ad**

**Half page horizontal:**

7.5 inches wide X 4.875" inches deep  
(45p X 29p3)

**Half page vertical:**

3.625 inches wide X 10 inches deep  
(21p9 X 60p)

### **Quarter page ad**

**Quarter page vertical:**

3.625 inches wide X 4.875 inches deep  
(21p9 X 29p3)

**Quarter page horizontal:**

7.5 inches wide and 2.5 inches deep  
(45p X 15)